

# Noriana Boyko

## Graphic and Web Designer

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[noriboyko.com](http://noriboyko.com) • Tampa, FL

Creative designer with advanced technology skills and experience designing websites and marketing collateral. Develop technical solutions that address business needs and ensure projects meet milestones and deadlines. Confident working in deadline driven situations to effectively translate complex content into engaging visuals. Meticulous and able to resolve conflicts and address problems by employing communication, collaboration, and customer service skills. User of Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro).

### Key Skills

- Graphic Design
- Project Management
- Concept Development
- Marketing Collateral
- 3D Modeling
- Collaboration
- Web Design
- WordPress & Weebly
- Spanish

### Career Experience

#### Noriboyko.com

Web & Graphic Designer – Self-employed / per request

Creation of business cards, websites, logos, banner slides, 3D models to promote products for companies / small businesses with the goal of improving a great first impression that allows to sell products and services.

#### Regina Caeli Academy, Tampa, FL.

Aug 2021 – Present

Preschool Tutor PK2/3 – Part-time. ([rcahybrid.org](http://rcahybrid.org))

Instill an environment of safety to teach about the faith we all share in the Catholic Church such as information about the Saints, important prayers, the Rosary, nursery rhyme songs meanwhile they learn, read stories and have fun with activities that help them develop skills and virtues.

#### Kennicott Brothers, Tampa, FL.

May – Jun 2021

Cut Flower Support – Part-time

Pulled and packed orders with focus on accuracy and customer service, maintained showroom and cooler area processing flowers, stylizing the display area and worked closely with salespeople to enable them to grow sales.

#### St. Anthony's Catholic Gift Shop, Tampa, FL.

April 2021

Web Designer Volunteer - (<https://shop.stanthonycatholicgifts.com/shop/>)

Improved one shopping store page by photo-editing products in order to provide a great customer experience for visitors in their navigation. Included products that are on demand, uploaded them in their category to ensure they have a pleasant buying process and, also ensure they can find what they are looking for. Identified problems to create doable solutions to implement them correctly.

#### Catholic Enrichment Week, Tampa, FL.

May – Oct 2021

Web Designer - Self-employed. ([catholicenrichmentweek.weebly.com](http://catholicenrichmentweek.weebly.com))

Created an interactive website with visual simplicity in terms of navigation focused on students that join the Catholic program so that they can be able to download PowerPoint presentations and have them available.

**Benefytt | Health Insurance Innovations, Tampa, FL.**

**Mar 2019 to Oct 2020**

Graphic Designer

Provided comprehensive design services for a company in the health insurance industry, including producing email marketing for campaigns, brochures, web graphics, animated banner ads, branding and marketing collateral. Collaborated with creative team, including Art Director, Copywriter, SEO specialist, UX designer, Marketing Director, and Product Specialists to meet specific department requests within time.

- Designed targeted banner ads that surpassed budget-based projected number of conversions.

**Spider Web Development, Tampa, FL.**

**2015 to Mar 2021**

Graphic, Web & 3D Designer - Self-employed / per request

Delivered innovative and comprehensive graphic design services to clients. Created digital and print collateral, including trifold, logos, 3D models, websites and web banners for their clients. Maintained adherence to individual branding and image parameters to develop accurate content and present final materials.

- Drove 470K+ interactions by publishing 3D custom designed models embedded into client websites.

## **Education**

Bachelor of Arts in Graphic Design

University "Arturo Michelena", Valencia, Ve.

## **Professional Training & Certification**

[Certified Digital Marketer Nanodegree](#) - Udacity - 2018

The 3D Printing Revolution - University of Illinois at Urbana Champaign - 2016

Ser más creativos - National Autonomous University of Mexico - 2016

Coursera Mentor Community and Training Course - Coursera - 2016

Learning How to Learn Certification - University of California, San Diego - 2015

[Developing Your Musicianship](#) - Berklee College of Music - 2015

## **Volunteer Experience**

*Additional experience as a [volunteer mentor](#) in "The 3D Printing Revolution" [Coursera Online Course](#) - University of Illinois at Urbana-Champaign.*